

#### **Rural Conference 2017**

The Infrastructure of Success - New Routes to Economic Growth



5&6 September
Park Campus, Cheltenham

#ruralconference17

# Roads and Regeneration Workshop

#### **Richard Wills**

**Executive Director for Environment & Economy** 



### Workshop

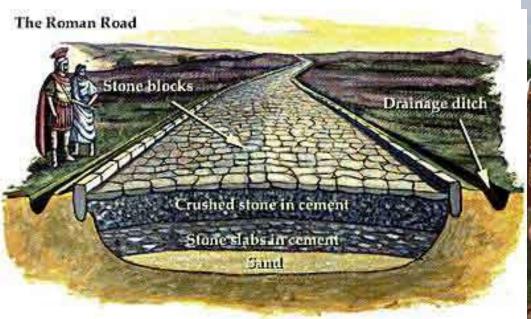
#### What we need to do

- A quick introduction
- A discussion around a few questions
- An attempt to draw some messages to Government and Councils

# what are roads for?

### what are roads for?

Romans engineered roads for military purposes.





## What are roads for?



### **Turnpike Trusts**

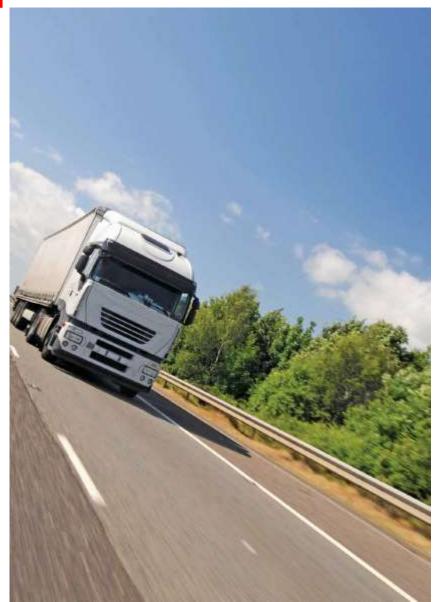
were built for commerce

- coach pulled by four horses (1s)
- unladen horse (1d)
- drove of 20 cows (10d)

# what are roads for?

#### **Logistics & travel**



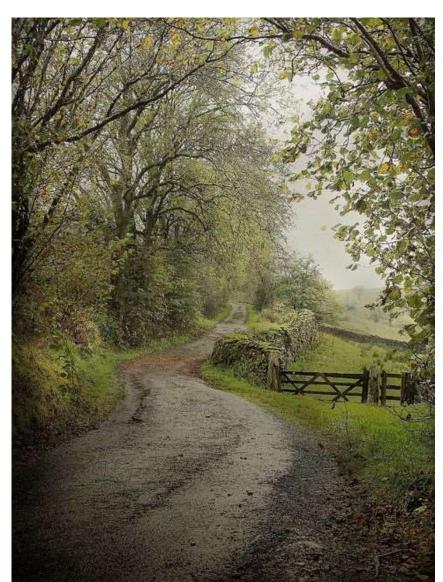


# What are roads for?

Leisure & tourism







### **InterConnect and CallConnect**

**Serving Rural Communities Since 2001** 





Part of an economic development strategy?

#### Questions for discussion.....

- How significant is the road network to economic success?
- Do new roads make a contribution to prosperity?
- What are the barriers?

### What are the key messages...

- for the Environment, Food and Rural Affairs Committee?
- for the Government?
- for Councils?